

## EDITOR'S TABLE.

### EDITORIAL CHIT-CHAT.

"PETERSON" FOR 1867. THE MAGAZINE FOR THE TIMES.—We call attention to the Prospectus for 1867 to be found on our cover. We claim, there, that "Peterson" is cheaper than any other magazine of its kind, and, therefore, *the Magazine, above all others, for the times.* The proof of this may be established, not only by a comparison with other magazines—which we challenge—but also by the fact that "Peterson" has now, and has had for years, *the largest circulation* of any ladies' periodical in the United States, or even in the world.

We think we may say, justly, that part of this success is owing to the fact, that the promises made in our Prospectus are always kept, no matter at what cost. In 1865 we advertised to give, during this year, double-sized mammoth fashion-plates, expecting that paper would fall to something like its old price; but, though paper did not fall, we kept our word; and we shall continue, in 1867, to publish the same costly fashion-plates, relying for our remuneration on a still more extended circulation than ever.

The fashion department is admitted, by all conversant with such matters, to excel that of any cotemporary. The arrangements for "Peterson" are such that all patterns are received in advance. *The principal editor has been in Europe, all this year, making arrangements to this end.* Other magazines continually publish fashions as new which we have published months before. The latest Paris, London, Philadelphia, and New York fashions are faithfully reported: "Peterson" never descends to a merely advertising medium for this or that dealer in millinery, cloaks, etc., etc.

More attention than ever will be paid, in 1867, to the literary department. The original stories in "Peterson" have been considered, for years, superior to those to be found in other ladies' magazines. While retaining the best of our contributors, all new writers of acknowledged ability are added, thus keeping "Peterson" always fresh.

The cheapness of this Magazine is a point to which we wish particularly to direct attention. Everything that is to be had in a three dollar magazine can be had here for two dollars, and much of it, as the newspaper press universally declares, of a higher quality than elsewhere.

*Now is the time to get up clubs!* Everybody will subscribe for "Peterson," if its claims are fully presented, unless a promise has been given to take some other magazine. *Be, therefore, the first in the field.* A specimen will be sent, gratis, if written for, to show to acquaintances, so that you need not injure your own copy. *Don't lose a moment!*

AN EXTRA COPY FOR A PREMIUM.—We shall renew, for next year only, the offer of a premium copy of "Peterson" to every person who shall send us a club of five and \$8.00; or a club of eight and \$12.00; or a club of fourteen and \$20.00. Whoever will get up either of these clubs, at these rates, will receive, either an extra copy gratis, or any other of our advertised premiums, *as they may prefer.*

OUR SERVANTS.—Perhaps we should have said, our "help." The natural man rebels against being called menial, and it is as well if we bear that fact in mind. Arrogance never yet made a friend; self-importance is as displeasing to the ignorant and uninformed as to the cultivated; and we know that the high head and the haughty countenance God himself condemns.

These thoughts have been forced on our mind more than once, when we have listened to the complaints that are so current in all society. We have sometimes been forced to listen to unpleasant things, when we knew that the object of them was within hearing distance; that the poor Irish girl was obliged to hear herself designated as that "Green Biddy," or that "Paddy from Cork;" and we did not wonder that she resented it, or, in her ignorance, revenged herself by some particular and spiteful act of mismanagement. In other cases we have noticed the supercilious and dog-in-the-manger-spirit of mistresses; the "do this," and "do that," without a word of thanks; the dictatorial voice and task-master manner that would have set any ordinary blood boiling—and how could we wonder that there was constant trouble in the kitchen?

A little Christian humility—a little reflection—a little native kindness, perhaps, could amend all this. A girl of average common sense does not expect to be cajoled, flattered, or bribed; but she does expect to have her rights regarded, and, if she is good for anything, she will change place till she finds one where she is respected as a woman, and not considered a machine.

We know that there are some girls whose presence is intolerable—some who are cruel toward children, who have contracted bad habits, or are incurably vulgar; but, in our experience, these have been very few either about our friends or ourself. On the contrary, we have seen high-spirited women either cowed or angered by the manners of those whom Providence has placed in a superior situation. Whether the situation is superior or not, the uninformed girl in the kitchen regards it as so, and, therefore, in her dependence, it is downright cruelty to treat her ill.

We have found that equable-tempered, genuinely well-bred women, could generally keep their domestics as long as they chose; while in cases of severe and constant complaint, we have usually seen such dispositions and tempers manifested as, it seems, we would rather die than endure.

Should we not remember that we are in all cases, and each of us, in a certain sense, our brother's keeper—though we too often, as in the case of Cain, deny it even to God.

SAVE A DOLLAR.—Remember that the price of this Magazine is only two dollars, while others of the same rank are three dollars. That is, everything which a lady wants in a magazine, can be had in "Peterson" for *one-third less* than in any other first-class magazine. Tell this to persons you ask to subscribe.

THE CHEAPEST and most beautiful Magazine is what the Lykens (Pa.) Register calls this one. It adds, "Peterson's contains more ability, and more good illustrations than all its competitors. It is, to our mind, the 'Ladies' National,' and should grace every lady's table."

"NO ONE CAN DISPUTE," says the Waukegan (Ill.) Gazette, "that Peterson's is the cheapest Magazine published, and, in a majority of respects, the very best."